

START YOUR JOURNEY

**INDIA** TO **INTERNATIONAL**



**INTERNATIONAL  
ACADEMY**

EMPOWERING GLOBAL SUCCESS

One Of The Best

**EXPORT IMPORT**

TRAINING INSTITUTE

[www.mjint.org](http://www.mjint.org)



**We MJ International Academy Established To Provide Better Goal And Opportunities To Job Seekers, Entrepreneurs, Students And A Candidate Who Have Dreams.**

**We Started Our Career With Career with Manufacturer & Consultant In 2013 Under The Guidance Of Our Mentor Mr.Mahesh Makwana**

**We Are The Leading Institute Certified With Iso 9001:2015 And Exporters Importers Of India.**

**As Per The Industry Demands And Organizations Structure We Started Offering various training modules, under which we have covered almost each and every parameters related to import export business**

- ✈ Import Export Training Porgram**
- ✈ Diploma in IMPEX**
- ✈ Export Marketing**
- ✈ Export Documentation**
- ✈ EXIM Business Set up**
- ✈ Banking in IMPEX**
- ✈ Logistic Management**

**100% Dedicated to give you accurate results guaranteed**



## Life at MJ International

- ✈ Digital Class Room
- ✈ Centre of the City Location
- ✈ Experienced Faculties
- ✈ Practical Training
- ✈ Computer Lab for interns
- ✈ 24x7 Library/Reading Area
- ✈ Wide Network
- ✈ 100% Accurate Knowledge
- ✈ Business Setup & Start up
- ✈ Quality Job Guaranteed
- ✈ Life Time Consultation
- ✈ Port Visit
- ✈ Valid Certified Course
- ✈ Life Time Consultation
- ✈ Focus On Target Product
- ✈ Digital Marketing
- ✈ Customer Support Services

## Life after MJ International

- ✈ Business Set up
- ✈ Company Formation
- ✈ Perfect Job Placement
- ✈ Business Boost Up
- ✈ New Buyers Approach
- ✈ Creative Business Ideas
- ✈ Expertise in Communication
- ✈ Mastery in Negotiation
- ✈ Quotation Formation
- ✈ Digitally Expertise
- ✈ Upheld Confidence
- ✈ Creative Thinking level
- ✈ Career Higher Growth
- ✈ Higher Customer Conversion Rate
- ✈ Better Computer proficiency







## Why You should Go With Import Export Business ?

- ✈ High Profit Margin
- ✈ Government Support
- ✈ No Manufacturing Investment
- ✈ Less Competition
- ✈ Risk Free Business
- ✈ Country GDP Growth
- ✈ Wide Career Opportunities
- ✈ Demand across the world
- ✈ 100% payment safety
- ✈ Market Demand
- ✈ Wide Job Opportunities
- ✈ Optimum Growth regularly
- ✈ Government Loan/Subsidy
- ✈ Market Diversification
- ✈ Dedication towards country growth
- ✈ Transparent & White Business
- ✈ The Most Demanding Industry ever

## Career Opportunities After **Mj int IMPEX** Program



Manufacturer  
exporter



Logistics  
Business



International  
Marketing



Export-Import  
Documentation



Air Lines  
(Air Cargo)



Marine  
Insurance  
Business



Corporate Agent/  
International  
Broker



Consultant  
Export &  
Import



Fumigation  
Business



International  
Business Tour,  
Exhibition, Events



Forex  
Business



Custom House  
Agent (CHA)



Merchant  
Exporter &  
Importer



Bank  
(Foreign Trade  
Department)



Freight  
Forwarding



## PORT VISIT TO CLEAR CONCEPT OF ...

- ✈ Size of Container
- ✈ Capacity of container
- ✈ Volumetric weight of container
- ✈ Custom Clearance
- ✈ Types of Container
- ✈ Communication with officer
- ✈ CHA correspondence

**WE ARE NOT JUST AN INSTITUTE, WE ARE BUSINESS MENTORS**

**Just Follow Us Step By Step To Achieve Your Goal**

### **Step : 1**

**Heading towards MJINT**

### **Step : 2**

**Understand the Concept of Import Export from our Consultant**

### **Step : 3**

**Resolve the queries and fill an Application form to confirm the admission**

### **Step : 4**

**Solve all the doubts in details from Our Expert trainers by attending Various Sessions**

### **Step : 5**

**Now you are capable enough to start Export under the supervision of your Mentors**

**Congratulations !!! You Are Now Ready Enough To Explore The World !!!**



## EXPLORE OUR MASTER COURSE CURRICULAM

### **1 International Trade International Trade**

International Trade History  
Regulations of International Trade  
Risks in International Trade

### **2 Basics of Export and Import**

What is Export  
Advantages of Exporting  
Challenges in Exporting  
Ways of exporting  
Making the export decision  
Import

### **3 Starting Exports –Important steps**

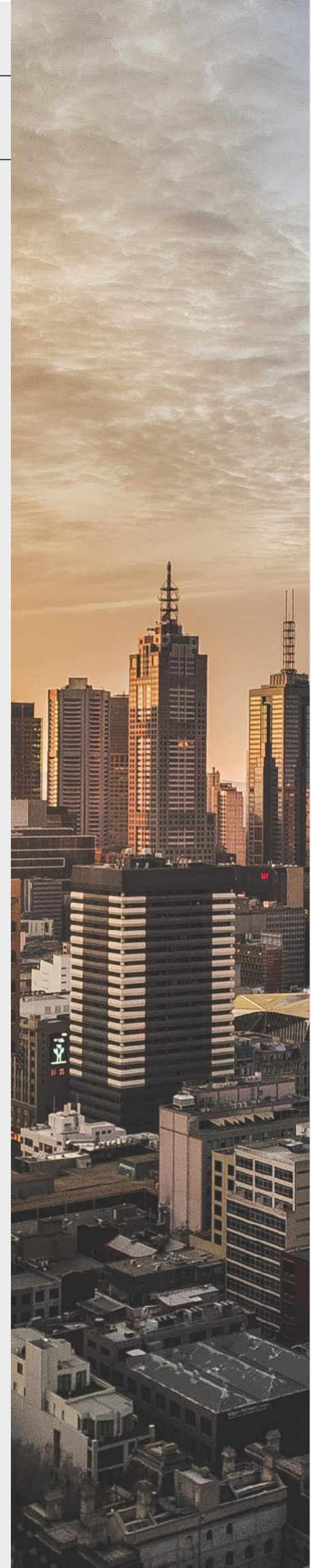
Basic Requirements  
IEC Number  
Export License  
Export Samples  
Export Pricing

### **4 Export Documentation**

Pre-shipment Documents  
Post Shipment Documents  
Export Documents

### **5 Payment Terms Payment Terms**

Payment in Advance  
Letter of Credit  
Documentary Collections  
Open Account





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## **INCOTERMS**

- Classification
- Multi modal transport Rules
- Sea and Inland Waterway Transport Rules
- Trade Rules

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## **Banking & Methods of Financing Exporters**

- Pre Shipment Finance
- Post Shipment Advance
- Banking & Insurance

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## **Processing of an Export Order**

- Nature and Format of Export Order
- Examination and Confirmation of Export Order
- Central Excise Clearance
- Pre-shipment Inspection
- Appointment of Clearing and Forwarding Agents
- Transportation of Goods to Port of Shipment
- Port Formalities and Customs Clearance
- Certificate of Origin and Shipment Advice
- Presentation of Documents to Bank

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## **Product Development for Exports**

- Product Development
- Planning for product development
- Sourcing new ideas
- The product development process
- Market Research
- Successful product planning
- Packing and packaging


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## **Export Marketing**

- Export Readiness
- Identifying the right markets
- Market Entry for Exports
- Assessing Export Competitiveness

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